



The Rights Company

Global bestselling and award winning
German and Dutch authors

Since 2000




Catalogue 2015 / 2016 

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The Rights Company was established in 2000. We are specialized in representing nonfiction and fiction authors who have powerful stories to tell.

Our strength lies in the fact that we do not handle a truckload of books, but rather a selective number of authors from Germany and the Netherlands who already have bestsellers in their native countries. Our clients are accomplished experts in their fields, celebrities, and first-time authors with an exceptional story or message to share. We have worked with global bestselling and awardwinning authors, and look forward to bringing more exciting and successful new voices to international markets.

Sincerely yours,
Cécile Oomen

Contact me for more
information and reading copies:
books@therightscompany.nl





Bodo Schäfer

He was born in Cologne (Germany) on September 10, 1960. At age 16, he emigrated to the USA. After attending high school in California, he attended university in San Francisco (USA) and Ciudad de México (Mexico City) to study law. He faced a personal crisis when he was 26: His trading company was in financial crisis and he had a great deal of debt.

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Bodo Schäfer developed a personal strategy that he implemented with the help of his mentors. Within four years he managed to pay off his debts and live on the interest he earned. Bodo Schäfer decided to share his knowledge with other people. He started by developing a series of seminars with an exceptional concept: combining the issues of financial planning and leadership with strategies for personal success. The goal is to enable seminar participants to achieve financial independence and build themselves a solid fortune.

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His global bestseller DER WEG ZUR FINANZIELLEN FREIHEIT (THE ROAD TO FINANCIAL FREEDOM) has sold 7 million copies around the world, and is based on his own experiences and his belief that *"wealth is our birth right"*. His extraordinary and entertaining way of speaking about finances make sure his seminars are sold-out events. Every year more than 100,000 extremely enthusiastic people attend his lectures. Bodo Schäfer has been a valued expert and interesting guest at several talk shows.

The author lives alternately in Florida and Cologne.

A Selection of Bodo Schäfer in the Media

WELT am Sonntag

German newspaper

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Bodo Schäfer reveals tested secrets for building a fortune, and provides easy, instant, and effective techniques for putting money to use.

ELLE

Magazine

.....

Bodo Schäfer is 'hot'... Only the ones with a positive attitude towards money become rich!

SAT 1

German national TV-channel

.....

Today Bodo Schäfer provides the solution for every person who wants to become rich.

STERN

Magazine

.....

Bodo Schäfer is Europe's Money Coach!

Men's Health

Magazine

.....

Join the club of the wealthy... Golden tips of a self-made millionaire.

Management Team

Business magazine

.....

Finally someone who knows how YOU can become rich!

Number 1 on non-fiction bestseller lists (Spiegel) for 110 weeks in a row!
Published in 30 languages, more than 7 million copies sold worldwide



The Road to Financial Freedom

Der Weg zur finanziellen Freiheit

Wealth is your birth right! This book will prove to be the best investment of your life!

7 million buyers can't be wrong!
Europe's leading Money Coach Bodo Schäfer reveals tested secrets on how to build a fortune. He gives you amazingly simple yet effective techniques with which to manage your money profitably.

- How to make your first million in seven years.
- 11 surprising methods to increase your income immediately.
- How to live off interest alone in an incredibly short time.
- How to pay off your debts quickly and build a new fortune at the same time.
- Inside knowledge about investments that banks will not reveal.

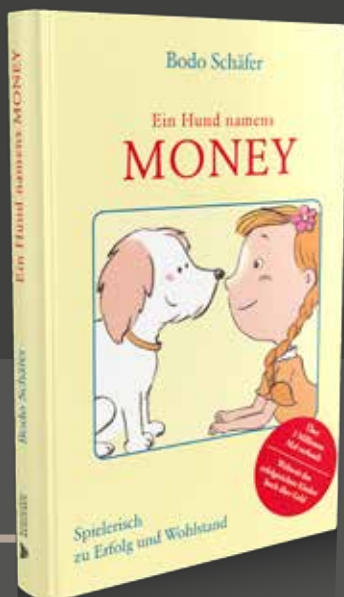
Original title: DER WEG ZUR FINANZIELLEN FREIHEIT - In sieben Jahre die erste Million
First published by Campus Frankfurt/New York
New edition 2015: Deutscher Taschenbuch Verlag (DTV)

Paperback – 312 pages

Author: Bodo Schäfer

ISBN 978-3-423-34000-7

Published in 23 languages,
more than 4 million copies sold



A Dog called Money

Ein Hund namens Money

A DOG CALLED MONEY is a pioneer act that was long overdue: It pulls down the barricades of prejudice. In doing so, it allows us to see more clearly. Entrepreneurship is not child labor: It is a game, brim-full of excitement. It is anything but monotonous; it can both surprise us and release our creative energies. This is the first book on the subject of money written for children. It doesn't lecture; it gives children a chance to venture into the world of a grown-up activity that was previously off-limits – namely, dealing with money.

The book is written as a captivating novel, suitable for children.

Plot Summary:

Kira, a 12 year old girl, wastes all of her little pocket money. She lives in poor circumstances, and her parents constantly argue about the shortage of money. As a result, Kira is upset by the subject of finances, and wants to avoid it. Then she rescues a stray dog, and the dog, in gratitude, reveals its ability to talk. The dog seems to have an in-depth knowledge of finances.

Original title: EIN HUND NAMENS MONEY –
Spielerisch zu Erfolg und Wohlstand
First published by Lentz Verlag
10th edition: 2013
Hardcover with illustrations – 228 pages
Author: Bodo Schäfer
ISBN 978-3-936135-49-7

Published in 12 languages,
1 million copies sold



Kira and the Core of the Donut

Kira und der Kern des Donuts

Many readers already know Kira and her talking dog Money from the bestseller *A DOG CALLED MONEY*. The two of them are having a new adventure! Kira gets the student loan she was dreaming of, and travels to the United States of America. Once she arrives, she finds herself in turbulent situations and meets extraordinary people. And some of them are up to no good... This wonderful story about personal development for children and grownups alike is told by bestselling author Bodo Schäfer. In a playful

manner, he gets rid of prejudices, and reveals the secret of what life is really about.

In an enjoyable way, the reader learns seven character-building lessons that can be used in everyday life:

- Kindness
- Responsibility
- Motivating others
- Helping and giving
- Gratitude
- Learning
- Reliability

Original title: KIRA UND DER KERN DES DONUT
– Charakterbildung in 7 Schritten
Published by Bodo Schäfer Akademie: 3rd
edition: 2012
Hardcover with illustrations, 228 pages
Author: Bodo Schäfer
ISBN 978-3-936135-48-0

Published in 10 languages



The Laws of the Winner

Die Gesetze der Gewinner

In this bestseller, the author summarizes ancient wisdoms and strategies for success in your professional and personal life.

The Laws of the Winner shows the reader how to:

- Being in control of work and time-schedules
- Coping with criticism and stress
- Overcoming fears
- Converting discontent in energy for success
- Earning more money
- Receiving sincere recognition

In 30 “consultations” you experience the principles for a successful and fulfilling life. At the end of each chapter are practical exercises.

Original title: DIE GESETZE DER GEWINNER –
Erfolg und ein erfülltes Leben
Published by Deutscher Taschenbuch Verlag
(DTV), 7th edition: 2010
Paperback, 256 pages
Author: Bodo Schäfer
ISBN 978-3-423-34048-9



Leading Simple

Leading Simple

Leading Simple tells the extraordinary story of Louis, who – in spite of his unfortunate circumstances – became a successful leader. With this story, the system of Leading Simple is presented in easily applicable step-by-step increments. Personal growth, efficiency and joy at your place of work will be the result!

- Five things a leader must do
- Five tools a leader has to work with
- Five principles of how a leader should perform

This book is the result of collaboration between bestselling author Bodo Schäfer and Boris Grundl, a successful German entrepreneur, who had to learn to live with a spinal cord injury following a tragic accident.

Original title: LEADING SIMPLE – Führen kann so einfach sein

Published by GABAL Verlag

Hardcover, 9th edition: 2013, 192 pages

Author: Bodo Schäfer & Boris Grundl

ISBN 978-3-89749-708-5



Petra Bock

Dr. Petra Bock (Berlin, 1970) is public speaker, author, and management advisor, and one of the most remarkable coaches in Germany. She has written numerous books, and has been prominent in broadcast, television and media for many years.

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Petra Bock is one of the leading coaches in Germany. She examined the root cause of the phenomenon of mental self-sabotage. She invites you to join her on a virtual journey through your thoughts, as she sketches a fascinating psychograph of our time. She shows us how mental blocks are created and why we have them, what they reveal about ourselves and how we can overcome them to achieve our true potential, and immediately and lastingly improving our lives.

The MINDFUCK Method is a completely new approach to coaching, which helps people reach new levels of inner freedom, self-efficacy and quality of life.

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Her avant-garde MINDFUCK approach earned her the German Coaching Award in the highest category in 2012, usually only awarded for major Lifetime Achievements to more senior colleagues.

Petra Bock currently lives and works in Berlin. She is one of the progressive thinkers of a new generation for whom success and achievement are inseparably linked to common sense, values, and quality of life. The political scientist earned a doctorate from the University of Berlin for her discussion of changes to political systems in the past century.

A Selection of Petra Bock in the Media

Die Welt

German newspaper

In her book, Petra Bock does not give instructions – but by asking her questions, every reader will be able to understand their own thoughts and goals much better.

Manager

Magazine

The author has performed profound research into this phenomenon, and describes seven types of mental self- sabotage.

Argus

Medienbeobachtung

This book inspires us to reflect on the meaningful things in life. It is a very illuminating, stimulating and exciting time-out from everyday life.

100,000 copies sold in Germany

How we sabotage ourselves, and how we can prevent it



MINDFUCK

Mindfuck

Every day, we are victims of MINDFUCK: We do this by trying to please others while forgetting our own needs. We criticize and depreciate ourselves, follow rigid rules instead of confidently following our own paths, and constantly undermine our possibilities.

Petra Bock has analyzed this phenomenon of mental self-sabotage. She explains the seven thought patterns that generate MINDFUCK, where they come from, and how to overcome them in order to finally achieve our true potential and

improve our lives. What the author describes in her book is a groundbreaking, self-contained intellectual and occupational coaching approach which is scientifically sound and valid. It is definitely not a spiritual or esoteric life coaching approach, but rather follows one of the fundamental principles of the enlightenment, which is perceived and valued in respectable psychotherapeutic circles. Very likely, it is the first approach purely derived from coaching sessions rather than a psychotherapeutic background, with practical methodology.

Original title: MINDFUCK – Warum wir uns selbst sabotieren und was wir dagegen tun können

First published in 2011 by Droemer Knaur

Hardcover 256 pages

Author: Petra Bock

ISBN 978-3-426-65507-8

45,000 copies sold in Germany

How to overcome
mental self-sabotage



MINDFUCK Coaching

Mindfuck das Coaching

MINDFUCK Coaching is an exercise book that allows readers, with the aid of the successful MINDFUCK-approach, to understand the important issues in life. It is a comprehensive self-coaching book that will essentially improve your life in three steps. It is divided into a section on overcoming situational MINDFUCKS such as speech anxiety, test anxiety, chronic mistrust or blocks in dealing with certain people (e.g. older men or younger women, etc.).

There is also a chapter on overcoming chronic MINDFUCKS (e.g. staying in the wrong job, money problems, feeling undeserving of a good life, enduring conflicts, etc.)

- Award-winning approach for the overcoming of mental self-sabotage.
- An innovative three-step method for a Mindfuck-free life.
- With numerous highly effective coaching units and stimulating exercises.

This is a book that will enhance your daily life.

Original title: MINDFUCK DAS COACHING – Wie Sie mentale Selbstsabotage überwinden
First published in 2013 by Droemer Knaur
Hardcover, 272 pages
Author: Petra Bock
ISBN 978-3-426-65529-0

Coming soon

MINDFUCK. Job – How to end mental blocks and realise your full professional potential. (Knaur, to be launched in October 2015)

Petra Bocks takes her successful MINDFUCK® method to the workplace and shows us how to free ourselves from the spiral of negativity and find satisfaction in our professional life.

Awarded by German Speakers Association (GSA) for Coaching Book of the Year 2015



Petra Bock

MIND FUCK JOB

So beenden Sie Selbstblockaden
und entfalten Ihr volles
berufliches Potenzial

KNAUR 

MINDFUCK LOVE entered the top 10 of nonfiction bestseller lists in its first week!

How we sabotage our love-life, and how we can prevent it

MINDFUCK Love

Mindfuck Love

In her new book MINDFUCK Love, the author shows how to apply the MINDFUCK approach to love and relationship issues, with the purpose of finding the right partner and leading a fulfilling relationship at all levels.

MINDFUCK Love contains various examples of everyday coaching practice, numerous specific tips and instructions for a powerful and healthy perspective on the most desirable thing in the world: LOVE!



Original title: MINDFUCK LOVE – Wie wir uns in der Liebe selbst sabotieren

First published in 2014 by Droemer Knauer

Hardcover, 240 pages

Author: Petra Bock

ISBN: 978-3-426-65547-4



Pascale Bruinen

Pascale Bruinen (born on February 11, 1964) has worked as a public prosecutor since 1998. Before that she was an attorney for more than seven years, of which she spent the last years working in the field of personal injury claims.

Her professional affinity leans toward victim support, sexual offences, and domestic violence. Pascale hopes to make a meaningful contribution to the prevention of new victims through her work, but also by knowledge transmission in lectures and other platforms.

She writes weekly columns for *Algemeen Dagblad*, the second largest national newspaper in the Netherlands, since 2012. She has also written various articles for *Fabulous Mama Magazine* about cases in which children were involved, both as perpetrators of crimes and as victims.

Her first book **FORTUNATELY MY FIRST CORPSE IS FRESH** has generated a great deal of media attention, both in the written press –

including interviews in *Grazia*, *Opzij.nl*, *Rechtspraak* (law-magazine), *Algemeen Dagblad*, *Dagblad De Limburger* – as well as on radio and television, including a live interview with the top ranked talk show in the Netherlands (*RTL Late Night*). Iconic magazine *Harper's Bazaar* (Dutch edition) nominated her for “*Woman of the Year 2015 Award*” based on her extraordinary career.

Pascale is energetic, loves to travel, and speaks excellent English, French, German and Italian, as well as a decent amount of Spanish.

Pascale lives with her partner and has a 21 year old son and 19 year old daughter.

Pascale Bruinen in the Media

Rechtspraak

Magazine, issue 2015

Ordinary, horrific, funny and heartbreaking situations, both inside and outside the courtroom, are described one after the other in “*Fortunately my First Corpse is Fresh*”... This book is very easy to read, which is striking, because lawyers are not generally known for their use of accessible language.

Mr. Magazine

Magazine for lawyers

What a delight! Pascale Bruinen opens up completely in her book, and puts all her insecurities on display. An added bonus is that the book is not an advertising brochure for the Public Prosecution Department, but an honest collection of things that are done right, and things that do not function quite as well. All in all, this book is definitely worth reading, especially by outsiders. It shows them that public prosecutors – if they had perhaps doubted as much – do have a heart.

De Limburger

Dutch daily newspaper

Her book “*Fortunately my First Corpse is Fresh*” offers a combination of the sense of humor and ability not to take herself too seriously that we recognize from her blog, as well as the more serious tone found in the weekly column she writes for *Algemeen Dagblad* as a public prosecutor.

Reader's comments

Dick van der Veen

Review Hebban.nl

Pascale Bruinen tells the reader everything there is to know about the profession of public prosecutor... She speaks about it with appealing candor. Everything is laced with a strong dose of humor. She does not spare herself. Because of her openness, she reduces the distance between herself and outsiders. Add to this her gift of describing situations graphically, and she reaches even closer to her audience. It is disarming to see how she moves among her readers. All in all, a very successful attempt to correct an altogether one-sided view of the work and existence of the public prosecutor.

Sprakeloos

Blog review

In this book, which is almost impossible to put down, Pascale writes about her personal experiences... In a very pleasant manner and with great humor she enhances each chapter with a column that flawlessly segues from one to the other. Her writing style is feisty and straightforward, which I enjoy. Her approach is "*no nonsense*", and she does not hide from her emotions, or from highlighting some of her own mistakes. I very much enjoyed reading it, and I tore through it easily - no stilted language, but rather easy reading. In other words, highly recommended!

The Book Girls

Blog review

This is an extraordinary book. I had no idea what a public prosecutor actually does... I laughed, but I also cried, because many of the poignant cases really touched me. This is because of the charming way she tells her story... I recommend this fantastic book to everybody!

Experiences of a Female Prosecutor

Fortunately my First Corpse is Fresh

MIJN EERSTE LIJK IS GELUKKIG VERS

What emotions and doubts hide behind the somber black robes of a public prosecutor?

Pascale Bruinen candidly describes her exciting, intense and sometimes humorous experiences in court, during night shifts, and when she is in charge of criminal investigations by the police. She provides insight into the peculiarities of the suspects, judges and attorneys she encounters in court. She describes cruel and emotionally wrenching encounters with the seamier side of society, such as violent rapes, sexual offences

involving young children, and assassinations.

This socially relevant book opens the door to a world that has traditionally been sealed tight. It is a highly personal account, written in an easily accessible style, about her work as a magistrate, her humanity, and motherhood. In endearing fashion, she describes her exciting, intense, poignant and sometimes humorous experiences as a female public prosecutor who is charged with providing leadership in the masculine world of the police force.



Original title: MIJN EERSTE LIJK IS GELUKKIG
VERS

Published by De Fontein 2015

Author: Pascale Bruinen

Softcover, 351 pages

ISBN 978 90 261 3683 2



Michael Pilarczyk

Michael Pilarczyk (born in 1969) is a Dutch author. His debut novel *DANCING IN HEAVEN* sold over 70,000 copies in the Netherlands to date. He was popular in the Netherlands from 1988 - 2010 as a radio and television personality.

At 29 he became a millionaire, but in the financial crisis of 1998, he ended up broke. One year later he founded his first media company in the internet business. After selling Pilarczyk Media Group in 2007 to publishing house De Telegraaf, he was listed in Quote's Top 100 Self-Made Entrepreneurs.

How does a person live and survive in a world where the merciless pursuit of money is celebrated, and love is commercially exploited? That is the question Michael Pilarczyk's first novel tries to answer. *Dancing in Heaven* is an exceptional story because the author ingeniously merges two totally different worlds: the fake one of big business, and the real one of pure love.

Because of the unique and instructive combination of two colliding worlds, and the unexpected ending, *Dancing in Heaven* is a tremendous top selling success. An outstanding performance by newcomer Michael Pilarczyk.

He is a passionate sailor, and took a 40 month sabbatical to sail along various European coastlines. Michael divides his time between Amsterdam and Barcelona. He is a life coach and well-known inspirational speaker on the subject of personal development.

Sustained Attention from the Media

Dancing in Heaven was released on May 23, 2014 and sold 30,000 copies within its first four months in the Netherlands and Belgium. This first novel by Dutch author Michael Pilarczyk immediately landed on various bestseller lists and quickly reached the top 5 of major bookselling chains (AKO and Bruna) the Dutch equivalent of Amazon.com: Bol.com.

Both the book and its author received massive media attention. Pilarczyk was interviewed on national radio and television, and full-page interviews and reviews were published in major magazines, popular websites and every national newspaper. On Facebook, readers and fans posted thousands of messages and positive reviews.

Robert Vuijsje

Author Just Fine People

I wanted to read this novel right away. I advise you to do the same.

Peter R. de Vries

TV-Personality

Normally I only read non-fiction, but this novel contains lessons for life.

Ruud de Wild

Radiopersonality

Former DJ Michael Pilarczyk has written a fantastic book.

De Leesfabriek

Online news

Always exciting, a first novel. Often a debut determines your view on an author and it's hard to change that. Michael Pilarczyk has understood very well that it's best to debut with a scintillating novel.

‘Of course I love you; you are my past and the past always travels with you.’

Dancing in Heaven

Dansen in de Hemel

Dancing in Heaven is the intense life story of two young people struggling with love and death in a world dominated by glamour, money and megalomania. DJ Mishka Kamadev’s desperate search for pure love and commercial success is bogged down by lies and deceit.

Greed and materialism distract him from the love he feels for his wife Lisa, who is terminally ill.

There are a few crucial moments in the gripping story Dancing in Heaven when Mishka makes the wrong choices, because he has been blinded by his huge success as a DJ and his newly acquired riches. He thinks he is like a god in a trendy music scene full of malicious gossip and envy, but his fame appears to be fleeting, just like his fortune. His real life - that is, his



love for Lisa – becomes troubled. Although she is his only reason for living, he runs away from her again and again, because of his uncontrollable desire for assurance. Mishka is completely tied up with the God of Greed and Fame and forgets about the other God, the one of Love. He lives for the passion of one-night-stands. Initially this only conjures up panic and chaos, and Mishka is lost in self-pity and even has to confront death.

When he is finally able to see the ruins of his life, it is almost too late for him and Lisa. In the end, he makes up the balance of his life and appears to have been richly rewarded, but not in money...

Original title: DANSEN IN DE HEMEL

Published by Invictus, May, 2014

Paperback with flaps, 240 pages

Author: Michael Pilarczyk

ISBN 978-90-79679-20-1



Sylvia Löhken

Author of global bestselling book QUIET IMPACT, Sylvia Löhken, is an introvert herself. To be more precise: She is one of those soft-spoken individuals who is rarely recognized as such by others.

Sylvia Löhken has had the privilege of accompanying introverted, intelligent people on their way to greater personal success for many years. She is convinced that introversion and extroversion are highly relevant diversity aspects.

After receiving her Ph.D. in linguistics, she worked for 10 years as a manager in Germany and Japan. She is also a certified coach, a S.C.I.L. Master, and a Reiss Profile Master. She writes and publishes regularly about her field. Sylvia Löhken's special strength is to translate academic knowledge into information that is both useful and exciting. She is a specialist in personality-based communication. In her lectures, personal coaching

sessions, and workshops, she reveals which personality strengths individuals possess, and how they can use them to reach professional and personal goals. She knows exactly how to take scientific insights and complex information and put them into simple words and easy implementable strategies.

Sales of her book QUIET IMPACT have surpassed 500,000 in 20 languages around the world, making it a communications bestseller.

A Selection of Sylvia Löhken in the Media

Sylvia Loehken and the Introverts are still causing a stir in the German media scene. The first July 2015 issue of Der Spiegel (one of the largest publications of its kind in Europe) includes an article on introverts and Sylvia Loehken's book Intros and Extros (English title: Power of Personality).

Woman's Way (UK)

Issue July 28, 2014

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For a long time, we have been told that bigger is better, brash is best and shouting the loudest gets you the goods. But there has been a shift in the zeitgeist towards a more measured approach, and with it comes the rise of the introvert. Sylvia Loehken's book, Quiet Impact, looks at 10 strengths that introverts display, as well as helping extroverts to understand their quieter counterparts.

Managementbuch.de

German website

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Some never speak up, even though they have a lot to say, and others never keep quiet, even if they should be better listeners at times. Employees with different temperaments clash at every company and because of their outward presentations, misunderstandings and conflicts sometimes occur. In her latest book Intros and Extros, Sylvia Löhken goes beyond clichés to answer the question, how quiet and not-so-quiet people think and act, where their strengths and weaknesses in the business environment lie, and how they can best be supported.

Financial Times

English newspaper

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Loehken does not pressurize introverts to change. Her approach is much more useful: emphasize your strengths, and be aware of your challenges.

Handelsblatt

German magazine

.....

Introverted persons don't like working in the limelight. However, says Sylvia Loehken, the quiet persons are the ones who create big things.

Amazon bestseller: Number 1
in the category Advice Books
Published in 20 territories

How to be a
successful introvert



Quiet Impact

Leise Menschen, starke Wirkung

Most literature on business, communication and success is focused on extroverts, who feel comfortable networking, talking and being the centre of attention. But at least 30% of the population consists of introverts, and they are now finding their voice.

Quiet Impact - How to be a Successful Introvert is already an international phenomenon.

Based on the latest psychological research, and Dr Loehken's own

extensive experience, coaching introverts in the workplace, it is packed with practical advice that is easy to implement.

Dr Loehken identifies 10 specific strengths that introverts often have (such as independence, perseverance and writing skills), and also identifies 10 specific hurdles they often have to overcome (such as hyper-stimulation, intellectualism and avoiding conflict).

A must-read for both introverts and extroverts!

Original title: LEISE MENSCHEN, STARKE WIRKUNG

published by GABAL Verlag (5th edition: 2013),
published in the UK by Hachette (2014)

Hardcover, 288 pages

Author: Sylvia Löhken

ISBN 978-3-86936-327-1

Published in 10 territories

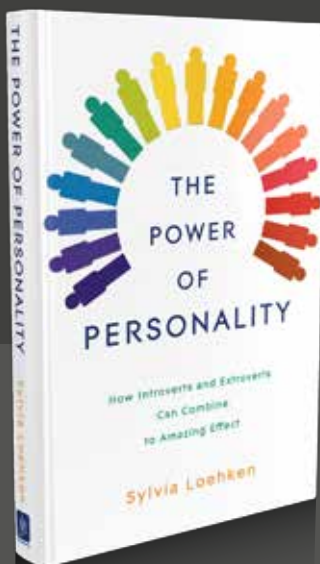
How Introverts and Extroverts Can Combine to Amazing Effect

The Power of Personality

Intros und Extros

When Sylvia Löhken wrote the book *“Quiet Person – High Impact”*, her goal was to fill a gap: At that time there was no exercise book to help introverted people discover their strengths and communicate more successfully. Because this gap was so wide, she initially omitted one thing: the perspective and characteristics of extroverts. Ambiverts or centroverts, who are somewhere in the middle between the two extremes, met the same fate: they were mentioned briefly, but then Sylvia returned to the introvert perspective.

Original title: INTROS UND EXTROS
 Published by GABAL Verlag (2014), published in the UK by Hachette (2015)
 Hardcover, 359 pages
 Author: Sylvia Löhken
 ISBN 978-3-86936-549-7



The second book is intended to fill this gap. It considers intros, extros, and centros with respect to their strengths, interests, and obstacles in dealing with one another. Not only is this fair: It is also reality, because we do not live in intro or extro only world. Our reality is a mixed team: relationships and family, friends and colleagues, bosses and employees. After reading the first part of the book you will know the differences, strengths, priorities, and needs of introverted and extroverted people – and you will know what it means to be a centrovert. The second part illustrates what these differences mean in everyday life and how introverts and extroverts can deal with themselves and others.



Ilja Grzeskowitz

Ilja Grzeskowitz (born 1975 in Berlin) is one of Germany's top public speakers. He is an author, trainer, and lecturer at the University of Economics and Law in Berlin.

Ilja Grzeskowitz walks his talk, when he speaks about change. After graduating as an MBA in economics and marketing he started as a store manager for one of the largest retail companies in Germany: Karstadt. Despite many organizational changes, heavy staff reduction and closings of locations, he managed to develop motivated teams, which generated great results. He was responsible for 10 different department stores and a business volume of 500 million Euros. In his time as a store manager at IKEA, he was inspired by the Scandinavian leadership philosophy, the power of ideas and the *"out-of-the-box-thinking"*, which was present throughout the company.

If you ask the former executive manager, what his approach to long lasting change looks like, he would answer with the following statement: *"It's all about attitude!"* And he goes even further: "When it comes to being successful in business and in life, attitude isn't some technique or a one time thing. Attitude is everything!"

Ilja Grzeskowitz in the Media

4Managers

Magazine

Sustainable change that works. In addition to many motivating ideas, practical examples and inspiring stories the reader receives above all lots of solutions, checklists and practical instructions, which put him in a position to direct his own life in the desired direction. People who do not just want to function, but live their dreams will make a good decision with the purchase of this book.

Rhetorikmagazine

German magazine

Ilja Grzeskowitz is one of the top speakers of a new generation. He is the author of multiple books, and a trainer and lecturer at the Berlin School of Economics and Law. He was the youngest CEO for a large retail group in Germany. He is considered the pioneer of a leadership philosophy that is based on personality and a positive attitude.

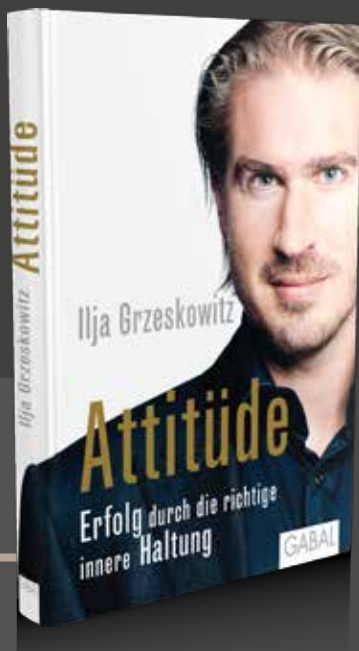
Wissen+Karriere

German magazine

There has to be a new leadership philosophy to enable the leaders of today to lead authentically and make their own company distinctive. An unmistakable pioneer of this trend is the speaker and author Ilja Grzeskowitz. In his lectures and seminars he promotes a leadership style based on personality and a positive attitude, which he calls A+ attitude®. The only person you can really change is yourself. Once you, as a leader, have begun to optimize your own attitude, your communication skills, and especially your social skills, then you will find out very quickly how great your own potential is.

ChangeX

Success requires persistence. Finally doing is on the agenda. The best attitude is no good if nothing is put into action. And from here it is not far to success. People who are discouraged by failures, have not internalized the core thesis of the book yet: You yourself are the main screw you need to turn until you find success and satisfaction in your own life.



Success Through
a Proper Attitude

Attitude

Attitüde

Why are some people successful while others struggle every day for acknowledgement?

Why do the achievements of some executives and athletes look as if they have been accomplished with ease while others have to fight hard for every success? The answer is: Attitude! The author describes seven key factors for success that help in achieving goals in personal or business life more effectively, more easily, and with more pleasure. The author offers motivational suggestions, approaches, checklists,

and specific instructions to help readers apply these strategies. The book is focused on helping the reader point his life in the desired direction, and explains the seven factors of a successful attitude. Attitude is the common thread that runs through the success stories of different people. Ilja Grzeskowitz describes success principles, not rules.

Tone and structure of the book:

- Each chapter focuses on one component of the attitude model
- A casual writing style, many examples and stories, and practical solutions
- Checklists at the end of each chapter and exercises throughout facilitate understanding and practical transfer of knowledge from the book.

Original title: ATTITÜDE – Erfolg Durch die Richtige Innere Haltung
Published by GABAL (2013)
Author: Ilja Grzeskowitz
Hardcover, 256 pages
ISBN 978-3-86936-475-9



Cordula Nussbaum

Cordula Nussbaum studied journalism and psychology in Munich and Paris, is a qualified coach, and has worked as an economic journalist (FOCUS, Wirtschaftswoche, Süddeutsche).

She has written multiple best-selling books and is an expert in high demand in the media world. She is a Certified Speaking Professional (CSP), the second woman in the Germanspeaking world to have received this distinction.

Cordula Nussbaum in the Media

Focus TV

RTL – German broadcast channel

.....

Cordula Nussbaum is an organizational expert and has a special mission. She wants to do away with the old theories of self-management.

Campus M21

University of Munich

.....

With extraordinary ideas, Cordula Nussbaum inspires individuals' time- and selfmanagement strategies, and shows novel ways to create powerful "It Works!-projects" that include more fun, success, and satisfaction in the professional and private life.

WDR

National German broadcast channel

.....

Germany's best-known organizational expert.

medium:online

Magazine for journalists

.....

One of the most successful books in terms of time management in recent years.

Die Welt Online

National German newspaper

.....

Top Coach for standout success.

Coaching Today

Magazine

.....

Cordula Nussbaum swims against the tide. For years, she has written the opposite of what some of the greats proclaim as dogmas.



5 Questions
that will change
your life

Ready Set Go!

Geht Ja Doch!

What is that one dream that you buried or abolished or never dared to live because you told yourself it wouldn't work? Or because your surroundings discouraged you to do what you always wanted to do? What is your current "Won't Work" project?

In this book, you will be given the appropriate strategies to unravel that knot and to do what you really want to do. Dare to do more and chart your course to a fulfilled life. Recognize your existing inner blockages and out you happy and paddle off into the sea of possibilities.

You are allowed to throw some outdated "success" rules overboard – because today's risktakers follow different paths. Find your personal route and get rid of all the methods of how "one gets happy and successful." Why? There is no secret recipe.

Five key questions help the reader find the right course for them on the sea of possibilities. Ask yourself the five key questions, turn off your "Won't-Work Mentality," and realize that a lot more is possible than you think. The aim of this book is to get you doing more and more of what is really important to you.

Original title: GEHT JA DOCH! - Wie Sie mit 5
Fragen Ihr Leben verändern
Published by GABAL (2015)
Author: Cordula Nussbaum
Hardcover, 220 pages
ISBN 978-3-86936-626-5



Rainer Biesinger

Drugs, alcohol and self-destruction... He was at rock bottom before he found the courage to unconditionally accept responsibility for his own life. His life motto – *'harder – faster – louder'* still rings true today, albeit in a classic, conservative context. He's made it.

Rainer Biesinger has developed from an extremely talented self-destroyer and underdog to a unique personality coach in just a few years. For 18 years, Biesinger has lived alcohol- and drug-free, leaving violence and his drug career behind. The Heavy Metal Coach® shows with his own history, that it is always possible to radically and actively change one's life. Human chaos is his expertise. The Heavy Metal Coach polarizes and provokes. He is humorous, disarming, entertaining, thought-provoking, and sometimes even breaks taboos.

Rainer Biesinger in the Media

Dr. Björn Migge

Bestselling author

Rainer Biesinger is outwardly a vigorous rocker, and inside he has a good heart in the right place. An exciting life from the bottom up and a bold language. I like him, his way, his message!

Walter Kohl

Life style magazine

An exciting, sometimes shocking, and very disturbing journey into the depths of addiction. But also a book that gives hope through an honest, merciless self-reflection and a lot of common sense. An encouragement and a great read.

Dr. Stefan Frädlich

Gedanken tanken

When one reads or hears him, don't expect a Sunday sermon. He plots a revolution, the revolution against all forms of foreign rule. The Fire of Change is a must for anyone who wants to turn his back on his old life.

United Networkers

German magazine

I want you to face the challenge to take absolute responsibility for your unique life.

Regio TV

German TV-Channel

His eyes have seen a lot – Rainer Biesinger knows life like no other.

Schwäbisch Media

German broadcast

His authentic tone is encouraging! Unorthodox is probably the best vocabulary word that can be connected to Rainer Biesinger.

SAT1

German TV-Channel

Rainer Biesinger made it!



Fire of Change

Fire of Change

In his book, Rainer Biesinger confronts his readers with the chaos of their own past. In light of relentlessly honest reflection, which equally shocks and fascinates, he makes it clear that it is never too late for a successful new start in life. With clear, direct words he pulls the reader from his lethargy and identifies the main reasons that prevent people from being happy, and formulates solutions that everyone can adapt for themselves. With his lucid and direct manner, the ex-rocker and former drug addict meets the reader as a coach at eye level, who

knows what he's talking about. An innovative mix of counseling and autobiography for all those who are dissatisfied with their lives and finally want to change something.

- An innovative mix of counseling and autobiography.
- An emotionally gripping biography that shows how to defeat your own demons.
- Self-help book and biography of a man who has experienced life-changing blows of fate.

Original title: FIRE OF CHANGE - Für ein besseres Leben ist es nie zu spät
 Published by GABAL (2015)
 Author: Rainer Biesinger
 Hardcover, 288 pages
 ISBN 978-3-86936-630-2



Kirsten Kuhnert

Kirsten Kuhert was born in Germany in 1960. Currently she lives in Florida and divides her time between Florida, Germany, and Curacao.

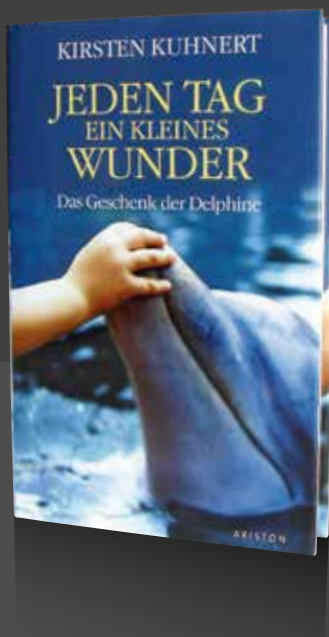
Because of her love for her son and his story, Kirsten Kuhnert established the charity foundation dolphin aid. With tremendous devotion, and with the help of volunteers, she inspired new hope for the sick children of some 500 families.

Kirsten Kuhnert has received numerous awards for her dedication, including the Federal Cross of Merit, the "*Award of Excellence*" of the German American Business Chamber, the "*Leading Ladies Award*" and from the "*Germany – Land of Ideas*" initiative under the patronage of the Federal President.

'Kiki' is a person you really should get to know. She has that rare combination of passion and compassion which helps make the world a better place.

Published in 7 languages

The gift of
the Dolphins



Everyday a Little Miracle

Jeden Tag ein kleines Wunder

Following her son Timmy's tragic accident, Kirsten Kuhnert transformed her dramatic experiences into something incredible positive. This book is the moving autobiography where she tells the story of what happened since that terrible day. Exciting, heartbreaking and helpful for anybody who wants to regain control over his or her life.

Her journey, an odyssey with seemingly no end, took them to Florida. Timmy had been "*in his own world*" for over 15 months when the first miracle happened as he swam with dolphins. With their help, he

reached into our world, and laughed loudly... for the first time since the accident. He recovered because Kiki Kuhnert conquered taboos, went beyond limits, refused to accept no for an answer, and, despite every opposition and obstacle, did what seemed to be impossible – revitalized her son, established a charitable organization called "*dolphin aid*", and raised several million dollars for the charity. Since then, nearly one thousand other children with similar health challenges, and their families, have also experienced "*little miracles*". By taking action Kiki has given so much to so many.

Original title: JEDEN TAG EIN KLEINES WUNDER – Das Geschenk der Delphine
First published by Ariston, new edition published in 2014 by dot.books
Author: Kirsten Kuhnert
Hardcover, 253 pages
ISBN 978-3-95520-461-7

She is a beacon - a bright light clearly showing the way and pointing us in the right direction - toward courage, hope, love, strength, success and persistence.

Kirsten Kuhnert in the Media

Rheinische Post

German newspaper

A very candid book filled with emotions.

Funkuhr

German TV-Channel

These 253 pages are full of hope, love, warmth and the joy of life.

Ab40 Magazine

German Magazine

All of life comes out of the water, and healing does, too.

Reader's comments

Robby Seeger

Surfing World Champion

A story of great importance to all of us who have children. Kirsten is my real life heroine.

Ralf Moeller

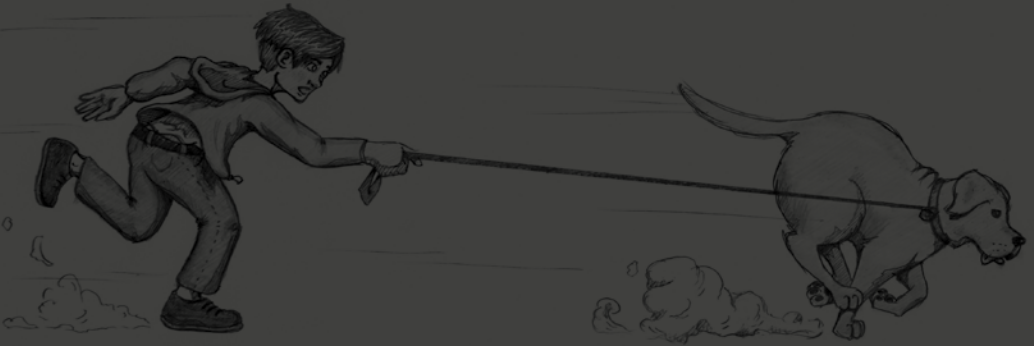
'Gladiator' Actor, USA

This book was like glue in my hands. It touched me deep inside. A book that everybody should read to learn about the value of hope.



Ivo Brouwers

Ivo Brouwers (born in 1960) works at the university in his hometown of Maastricht in the Netherlands. After almost a decade of searching for inner peace, he met his soul mate in 2008 and has lived happily with her and her two sons ever since. The boys let him into their world and were his inspiration for writing this exciting debut novel.



Watch out, Michael!

Pas op, Michael!

The twelve-year-old animal lover Michael is accused by the police for poaching rabbits in a protected wild life area. All evidence points in his direction. Together with his best friend and his little brother he tries to set things straight, but only to get deeper into trouble.

There is only one way to prove his innocence; a blunt confrontation with a villain and his helper...

An exciting and heart-warming story about friendship and doing the right thing, for young readers between the age of seven and twelve.

Original title: Pas op, Michael!

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Illustrations: Nicole Volbeda

Artworx: Stoere Binken Design, Maastricht

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